

GUEST OVERVIEW

The interview recording is approximately 36 minutes and is recorded "as if live" to meet our radio and podcast standards. We book an hour to allow for us to set up the show prior to recording.

INTERVIEW FLOW...

PRE-RECORDING - YOU AND MICHELLE

You and Michelle will have a 10-minute discussion to set up the show and answer any questions you have prior to recording.

INTRODUCTION: 2 MIN

Michelle introduces you then begins the interview. If you have a book or podcast, Michelle will mention it to help you gain followers.

DISCUSSION INTERVIEW: 12 MIN

GOAL is to share your expertise and wisdom as you share what you've learned on your wellness journey. **FOCUS** is providing information that will help listeners own their wellness. These are areas we cover:

1. IMMEDIATELY - ONE SPECIFIC QUESTION RELATED TO TOPIC / FOCUS OF YOUR EPISODE - Immediately get into the heart of the show's title / topic to give big value.

We are discussing current affairs, specifically what is happening with the Corona Virus. Michelle believes victory will be won in the home front. She will ask something along the lines of:

What are you doing at home to build communication with our families at home?

What are some shares that you can give us / that you are doing at home, that we can help other families?

2. TELL US YOUR WELLNESS STORY - Origin Story sharing what you learned and when you realized this information needed to be shared with others so that they might have an easier experience because of your shared experience.

3. WELLNESS TEAM FAMILY - who is on your team and why? What can you share about how you assembled the team and what might you have done differently if given the opportunity to do it again.

After our DISCUSSION INTERVIEW...

BREAK --- SHORT BREAK FOR COMMERCIAL

LISTENER 24 HR CHALLENGE: 1 MIN

Based upon your topic, Michelle or Guest will issue a 24-Hour Challenge to listeners around The Real Share. This is one simple action listeners can take to get traction.

Some examples of questions:

#1. What Impact are you on a mission to make?

#2. How does your Mindset help you find the right opportunities?

#3. What is THE REAL SHARE that will empower other families to own their wellness?

#4. THE REAL SHARE takes focused action. What action and routines do you take daily to build your wellness and your families wellbeing?

#5. What is a Book to help Families live their best life?

#6. What is the next Summit you want to climb and what challenge or obstacle do you need to overcome to reach it?

#7. What legacy do you want to leave?

#8. (Optional) Is there a Cause to which you'd like to give a shout out? (We will link to them on your Show Notes Page).

GOING DEEPER: 10 MIN

You and Michelle select one topic from your wellness journey or expertise for a deep-dive conversation. You are especially welcome to discuss a deeper topic that is important to you and will help entrepreneurs grow: personally, consciously, or financially. The only topics we don't cover on the show are religion and politics. Everything else is fair game :)

WRAP: 1 MIN

Michelle will thank the listeners and you for being the featured guest.